



Presented by:  
**Deloitte.**

# 22nd Annual USTA Foundation NJTL Essay Contest

## Enter and you could win a trip to New York City for Arthur Ashe Kids' Day!



The NJTL is a nation-wide network of community tennis organizations seeking to develop the character of young people through tennis and education. This growing network of tennis providers share similar values, ideals, and goals by reaching out to those who may not otherwise have the opportunity to play tennis, instilling in youngsters the values of leadership and academic excellence, and by giving all kids the opportunity to fully develop their tennis skills so they can derive a lifetime of enjoyment from the sport. NJTLs are unique because they offer a variety of on-court programming and also educational and life skill components designed to enhance a child's overall development.

**Contest entry period begins January 2, 2020 and ends at 12:00 PM ET on June 26, 2020.  
If you are an NJTL participant, then write your answer to the following question:**

**"Everyone measures success differently. How do you strive for success in terms of your character development, education, or tennis?"**

**Write and You Could Win a Trip to New York City** (open to all contestants age 18 and under participating in an NJTL chapter): Contestants will compete in one of the five age categories listed below. All contestants must write their answer to the question, "Everyone measures success differently. How do you strive for success in terms of your character development, education, or tennis?." In 350 words or less typed on a 8.5" x 11" page or less, single-sided only; if your essay is hand-written, it must be submitted on the provided NJTL Essay Contest Essay Sheet. If your essay is selected as a winning entry by the judges, you could be one of ten (10) national winners who win a trip for you and a parent/legal guardian to New York City. You would be a VIP at Arthur Ashe Kids' Day, visit Deloitte's Headquarters at 30 Rock, see a Broadway show, and receive a special award at a luncheon held in your honor.\* Essays must be in English and will not be returned. See reverse side for Official Contest Rules or visit [www.ustafoundation.com/njtlec](http://www.ustafoundation.com/njtlec).

**Eligibility:** Open to legal residents of the 50 United States and/or D.C. and/or U.S. Territories, 18 or younger as of June 1, 2020, who are participants in a program sponsored by a local NJTL Chapter. Visit [www.ustafoundation.com/njtl](http://www.ustafoundation.com/njtl) for more information.

**Prizes:** Ten (10) national essay winners from the following age categories: 10 and Under, 11/12, 13/14, 15/16 and 17/18 (1 boy and 1 girl from each category) will be awarded a trip for two to New York (Aug. 27 – 30, 2020). All winners will be guests at the 2020 Arthur Ashe Kids' Day at the US Open on August 29, 2020 (ARV: \$2,200 each). Finalists from each USTA Section will receive a plaque in their honor (ARV: \$25 each).

**Deadline:** Entries, including completed Contest Entry Form, must be submitted to your local NJTL Chapter by the date set locally by your NJTL chapter. NJTL Chapters must submit all entries via the USTA Foundation Funding and Program Portal no later than 12:00 pm ET on June 26, 2020.

\*Activities and trip details subject to change.

### 2020 NJTL Essay Contest Entry Form (print clearly)

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Birth Date \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State/Territory \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Parent/Guardian's Email \_\_\_\_\_

NJTL Chapter Name & City, State/Territory \_\_\_\_\_

USTA Section \_\_\_\_\_ **(must be completed by NJTL chapter)**

Age Group **(as of June 1, 2020)** (Check one)

- Female 10 & Under
- Female 11–12
- Female 13–14
- Female 15–16
- Female 17–18

- Male 10 & Under
- Male 11–12
- Male 13–14
- Male 15–16
- Male 17–18

As the parent/legal guardian of the participant, I acknowledge that I have read, understand and agree to the Official Contest Rules (see reverse side).

Parent/Guardian Printed Name \_\_\_\_\_ Date \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_



# OFFICIAL CONTEST RULES

## The 22nd Annual USTA Foundation NJTL Essay Contest

THIS IS A SKILL CONTEST, NOT A SWEEPSTAKES. NO PURCHASE NECESSARY TO ENTER OR WIN.

**ELIGIBILITY.** Contest open to boys and girls who (a) as of June 1, 2020 are 18 years of age and younger and legal residents of the 50 United States and the District of Columbia and the United States Territories and (b) are participants in a program sponsored by a local NJTL Chapter. To determine your local NJTL chapter, visit the "Locate a Chapter" function at [http://www.ustafoundation.com/njtl\\_resources/](http://www.ustafoundation.com/njtl_resources/). Employees, officers, directors and volunteers of the United States Tennis Association Incorporated (the "USTA"), the USTA Foundation Incorporated ("Sponsor"), the USTA/NJTL, the USTA National Tennis Center Incorporated, USTA Player Development Incorporated, the US Open, and their respective parent companies, subsidiaries, and affiliates (collectively, the "USTA Parties"), and anyone involved in the Contest's development or execution, the immediate families (meaning spouse, parents, siblings, children and each of their spouses) and members of the households of any such employee, officer, director, volunteer or person, are not eligible.

**AGE GROUPS FOR ENTRY.** The age groups for the entry into the Contest are as follows: (i) 10 and younger; (ii) 11 and 12; (iii) 13 and 14; (iv) 15 and 16; and (v) 17 and 18. Age group determined as of June 1, 2020.

**CONTENT AND FORMAT OF SUBMISSION.** To enter for an opportunity to win a trip to Kids' Day: Contestants in the 10 and younger; 11 and 12; 13 and 14; 15 and 16; 17 and 18 Age Groups - must write an essay of 350 words or less (typed or handwritten) on one 8.5" x 11" sheet of paper, single sided answering the following question: "Everyone measures success differently. How do you strive for success in terms of your character development, education, or tennis?" Essay must be submitted either on typed, single-sided on an 8.5" by 11" sheet or in written form on the provided 22nd Annual USTA Foundation NJTL Essay Contest Sheet. See NJTL Essay Contest Sheet for details.

Limit one (1) entry per person.

**SPECIAL RULES REGARDING ESSAYS.** No one may assist you and no one other than you may contribute to the content of your essay. Essays may not include unlawful, threatening, libelous, defamatory, obscene, inappropriate or profane material, material that violates the intellectual property, privacy or other rights of third parties, or material that otherwise violates these Official Contest Rules, as determined by the Sponsor in its sole discretion. In submitting your essay, you represent and warrant (as does your parent/legal guardian) that your essay is original, that no one has assisted you in creating your essay, that you own all rights to the essay you have submitted, and that any of the USTA Parties' use of the essay, or any part of the same, will not infringe upon the rights of any third party. All entries must be in English. Incomplete entries will be disqualified.

**TO ENTER BY MAIL OR HAND DELIVERY.** Visit your local NJTL chapter to obtain a Contest Entry form. You must complete the Contest Entry Form and have it signed by your parent or legal guardian. In addition, the following must appear within the header of your essay: Full Name, Age and the Name of your NJTL Chapter. You must deliver your completed entry form and essay to your NJTL chapter by the deadline that they set. Entries, including completed Contest Entry Form, must be submitted to your local NJTL Chapter by the date set locally by your NJTL chapter. NJTL Chapters must submit all entries via the USTA Foundation Funding and Program Portal no later than 12:00 pm ET on June 26, 2020. Entries mailed or delivered to this address by an individual will not be considered. Essay contest entries must be submitted via the USTA Foundation Funding and Program Portal. NJTL Chapters should contact [njtl@usta.com](mailto:njtl@usta.com) with any questions regarding submission guidelines.

### WINNER SELECTION.

Round 1: A panel of qualified judges will be appointed by each of the seventeen (17) USTA Sections to judge all essay submissions from entrants within each such Section's geographical area. To the extent there are entries for each category, each USTA Section will select (a) one (1) boy and one (1) girl from each of five (5) age groups for a total of ten (10) finalists. Essays will be judged based on the following criteria: (i) knowledge of NJTL (ii) message clarity; (iii) quality of expression; and (iv) creative style. Each of the criteria will be given equal weight. Ties will be broken by the judges who shall select the entry that best meets criteria ii (message clarity). All decisions by the judges will be final and binding in all respects. The finalists will move on to Round 2.

Round 2: The USTA Foundation/NJTL National Essay Contest Subcommittee will judge all finalist submissions, and select (a) one (1) boy and one (1) girl from each of five (5) age groups as winners for a total of ten (10) national winners. Essays will be judged based on the following criteria: (i) knowledge of NJTL (ii) message clarity; (iii) quality of expression; and (iv) creative style. Each of the criteria will be given equal weight. Ties will

be broken by the judges who shall select the entry that best meets criteria ii (message clarity). All decisions by Sponsor and the judges will be final and binding in all respects. Selected contestants will be notified by telephone and/or mail and confirmed winners in accordance with these Official Contest Rules. Selected contestants will be asked to sign an Affidavit of Eligibility and Release and may be asked to provide proof of age, residency, parenthood/guardianship. If prize/prize notification is returned as undeliverable, requisite release and documentation suitable to Sponsor are not provided, or a selected contestant is unable to accept prize, prize will be forfeited and the contestant that has submitted the next best submission of the same type (i.e., essay in the same age/gender category) will be selected as an alternate winner in accordance with these Official Contest Rules. Sponsor further reserves the right to disqualify any selected contestant whose behavior, past or present, Sponsor in its sole discretion, deems to be inappropriate or an embarrassment to any USTA Party.

### PRIZES/APPROXIMATE RETAIL VALUE.

Ten (10) national winners from the following age categories: 10 and Under, 11/12, 13/14, 15/16, 17/18 (1 boy and 1 girl from each category) will be selected. Each national winner from the foregoing age groups shall receive the following: a trip to New York City for winner and a parent/legal guardian from August 27 - 30, 2020 consisting of: attendance at the 2020 Arthur Ashe Kids' Day at the US Open on August 29, 2020; roundtrip coach air transportation for the winner and a parent or legal guardian from a major commercial airport near winner's residence to New York (if winner lives within a 100 mile radius of New York City, round trip ground transportation provided by Sponsor may be substituted for roundtrip airfare); 3 days/2 nights at the Grand Hyatt New York (one standard room, double occupancy); nine (9) meals; two (2) tickets to a Broadway show; and luncheon where winners will receive awards. Approximate Retail Value ("ARV") of each prize trip is \$2,200.00 USD, but the actual retail value will depend on place of residence of each winner. Each national winner and his/her parent/guardian must travel together at times requested by Sponsor and have all requisite travel documentation. All details of trip, including, airline, hotel, meals, ground transportation, sporting event and Broadway show are to be determined by Sponsor in its sole discretion and are subject to change based on availability. In the event Arthur Ashe Kids' Day is postponed or cancelled for any reason, no compensation or substitution will be provided for that portion of the prize; however, the remainder of the prize package will be awarded and Sponsor will have no further obligation to winner. Tickets are subject to terms and conditions specified by issuer. Each finalist, regardless of age group, will receive a plaque in their honor. ARV of each plaque is \$25.00 USD.

Each winner is solely responsible for all other expenses not specifically set forth herein, including, without limitation, taxes, gratuities, spending money, insurance and any other incidentals. No prize substitution or cash equivalent of prize will be given for any reason except at the Sponsor's sole discretion due to prize unavailability, and then only for a prize of equal or greater value. Limit one trip prize per individual, family or household.

**RELEASES.** By participating, each contestant and his/her parent/guardian (on behalf of himself/herself and contestant), releases, indemnifies and holds harmless Sponsor, USTA Foundation Incorporated, USTA, the USTA National Tennis Center Incorporated, USTA Player Development Incorporated, the US Open, the City of New York, and their respective parent companies, subsidiaries, affiliates, dealers, and all others involved in the Contest's development or execution and each of their respective owners, principals, shareholders, directors, officers, volunteers, employees, agents, contractors and representatives (collectively the "Released Parties") from any and all liability for any injuries, losses or damages of any kind related to or arising from (i) participation in the Contest; (ii) acceptance, possession, use and/or misuse of any prize; (iii) the Released Parties' review and use of the contestant's entry or Likeness (defined below), except where prohibited by law; and/or (iv) third party claims relating to the representations and warranties being made in connection with the contestant's entry. By entering and submitting an essay each contestant and his/her parent/legal guardian (on behalf of himself/herself and contestant) (a) waives his/her rights in the essay and assigns all rights, title and interest in and to the essay, including, copyrights, to Sponsor; (b) acknowledges and agrees that Sponsor, as owner, has the exclusive, unrestricted, perpetual, royalty-free, worldwide, freely-assignable and irrevocable right, but not the obligation, to use, edit, alter, copy, reproduce, license, sell, rent, disclose, display, publish, prepare derivative works from, perform, distribute, exhibit, broadcast, or otherwise exploit the entry, in whole or in part, in any form or media, now known or hereafter developed, including, without limitation, broadcast television, radio and the Internet, for any purpose whatsoever, without any payment to, or further authorization by, the contestant or his/her parent/legal

guardian; (c) acknowledges and agrees that the Released Parties have the unrestricted, irrevocable right, but not the obligation, to use contestant's name, address, photograph, picture, likeness, moving image, voice, biographical material, personal information, and any performance on contestant's part, whether in their original form or as altered, edited, lifted or reproduced by the Released Parties (collectively, "your Likeness"), in perpetuity throughout the world, whether in connection with the Contest or not, in any and all media (including broadcast television, radio and the Internet) now existing or hereafter discovered or developed, for any and all purposes including, without limitation, advertising, promotion, entertainment and commercial purposes, without any payment to, or further authorization by, the contestant or his/her parent/legal guardian, except where prohibited by law; and (d) agrees to execute such further documents and instruments and take any further acts as Sponsor may reasonably request in order to effectuate these terms.

**GENERAL CONDITIONS.** The costs incurred in creating and submitting a contest entry will not be reimbursed by Sponsor or anyone else. No monetary compensation, payments, residuals or use fees will be made to contestants with respect to the Sponsor's use of their essay. By submitting an essay, each contestant and his/her parent or legal guardian agree to abide by these Official Contest Rules. Sponsor reserves the right permanently to disqualify from this Contest any person it believes has violated these Official Contest Rules. Contest subject to all applicable Federal, state and local laws and regulations. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest, at any time, and without notice, if tampering, technical difficulties or any other matter interferes with the Contest. Should this Contest be terminated Sponsor reserves the right to select the winners from among all eligible, non-suspect entries received as of the action requiring such termination. The Released Parties assume no responsibility for lost, late, stolen, illegible, incomplete, damaged, postage due, misdirected, misplaced or mutilated entries, or other errors or problems of any kind, whether mechanical, electronic, human or otherwise. All entries become the property of Sponsor and none will be acknowledged or returned.

**INTERNET.** The use of any automated launching or entry software or any other mechanical or electronic means that permits the participant to automatically enter repeatedly is prohibited. Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries. Released Parties are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Contest or downloading any materials in this Contest. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

**DATA COLLECTION.** All personal information submitted in relation to the Contest will be handled in accordance with applicable privacy laws and the privacy policy of the USTA Parties, which may be found at <https://www.usta.com/en/home/about-usta/who-we-are/national/usta-privacy-policy.html>. Your personal information will only be used in connection with the Contest and as provided for in these Contest Rules.

**WINNERS' LIST.** The names and city and state of residence of all winners will be posted online at [www.ustafoundation.com/njtl](http://www.ustafoundation.com/njtl) by September 11, 2020.

**SPONSOR.** USTA Foundation Incorporated, 70 West Red Oak Lane, White Plains, NY 10604. Visit [www.ustafoundation.com](http://www.ustafoundation.com) for more information. Entries should not be mailed to this address and will not be accepted or considered. Essay contest entries must be submitted via the USTA Foundation Funding and Program Portal. NJTL Chapters should contact [njtl@usta.com](mailto:njtl@usta.com) with any questions regarding submission guidelines.